



## **News Release**

# **Eversource Nationally Recognized by Forbes and JUST Capital as One of America's "Most JUST" Companies**

Energy company ranked #1 utility and 26<sup>th</sup> overall out of 1000 companies evaluated for annual list celebrating positive corporate behavior

**HARTFORD, Conn. and BOSTON, Mass. (November 13, 2019)** – In recognition of its unyielding commitment to customers, communities, employees, and the environment, Eversource is being nationally celebrated as one of America's Most JUST Companies for 2020 according to *Forbes* and <u>JUST Capital</u>. The energy company ranked as the number one utility and 26<sup>th</sup> overall in the annual top-100 list, which celebrates publicly-traded American corporations for their positive impact and leadership on top priorities identified by the American people such as fair pay, ethical leadership, good benefits and work-life balance, equal opportunity, customer treatment and privacy, community support, environmental impact, and delivering shareholder return.

The JUST 100 list is widely considered a leading recognition of corporate citizenship, and the companies selected exemplify that corporate responsibility and financial success go hand-in-hand. In addition to its ranking as the number one overall utility in the JUST 100, Eversource also led all utilities on environmental metrics.

"We're honored at Eversource for this distinguished national recognition as one of the country's most just companies and the number one utility in the annual JUST 100 list, which reflects many of our core values as a company and demonstrates our commitment to our customers, communities, employees, and the environment," said Eversource Chairman, President and CEO Jim Judge. "From providing safe and reliable service to our customers and nurturing a diverse, inclusive, and supportive culture for employees to advancing clean energy and protecting the environment, we're focused every day on working together for a better tomorrow."

The JUST Capital Rankings evaluate the 1,000 largest publicly traded U.S. companies on a range of factors determined through a comprehensive survey process on public attitudes toward corporate behavior, engaging 9,000 American respondents in 2019 and 96,000 total participants over the past six years. Both the JUST 100 – the top 100 companies in the JUST Rankings – and Industry Leaders lists, which break down companies' relative rank within their respective industry verticals, will be featured in the November issue of *Forbes*, with additional stories at <a href="www.forbes.com/just100">www.forbes.com/just100</a> and a comprehensive interactive ranking and benchmarking platform at <a href="www.justcapital.com">www.justcapital.com</a>.

"The JUST 100 companies demonstrate what good looks like in delivering value to all stakeholders – employees, customers, communities, as well as shareholders," said Forbes Chief Content Officer Randall Lane. "These companies are leading the way in building long-term value."

"America's Most JUST Companies are measurably outperforming their peers on the key issues Americans care about most: taking care of employees by paying a fair and living wage, providing good benefits, as well as equal opportunity and career development," said Martin Whittaker, CEO of JUST Capital. "Creating value for shareholders and stakeholders is not a zero-sum game, with JUST companies earning six percent higher Return-on-Equity than their peers."



All of America's Most JUST Companies will be included in Goldman Sachs Asset Management's JUST U.S. Large Cap Equity ETF (Ticker: JUST) – the first-ever exchange-traded fund based on just business behavior, constructed from JUST Capital's annual rankings, which will rebalance in December 2019.

#### **About JUST Capital**

JUST Capital, an independent, nonprofit organization, aligns business practices with the priorities of the American people to ensure capitalism works for all. JUST Capital's research, rankings, indexes, and data-driven tools help people make more informed decisions about where to invest, work, and buy to direct capital toward companies advancing a more just future.

#### **About Forbes Media**

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### **About Methodology**

JUST Capital conducted its 2019 Survey, which included 9,000 respondents, in partnership with NORC at the University of Chicago and YouGov. The survey work consists of both qualitative focus groups and quantitative surveys, as described in the rankings methodology. JUST Capital then tracks and evaluates corporate performance against the people's priorities across 380,000 data points and creates the ranking model that drives America's Most JUST Companies, including the JUST 100 and Industry Leader lists. The selection of companies draws from the Russell 1000 Index, which represents over 90 percent of the U.S. stock market value.

Eversource (NYSE: ES), the #1 energy efficiency provider in the nation, transmits and delivers electricity and natural gas and supplies water to approximately 4 million customers in Connecticut, Massachusetts and New Hampshire. Eversource harnesses the commitment of about 8,000 employees across three states to build a single, united company around the mission of safely delivering reliable energy and water with superior customer service. For more information, please visit our website (<a href="www.eversource.com">www.eversource.com</a>) and follow us on Twitter (<a href="@EversourceCorp">@EversourceCorp</a>) and Facebook (<a href="facebook.com/EversourceEnergy">facebook.com/EversourceEnergy</a>). For more information on our water services, visit <a href="www.aquarionwater.com">www.aquarionwater.com</a>.

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